



NORTHWEST CHAPTER

Strength in optimism. Hope in progress.



## APDA Magic of Hope Gala & Auction 2018 Sponsorship Proposal



**Saturday, April 28<sup>th</sup> 2018**

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## APDA Magic of Hope Gala & Auction

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The Magic of Hope is APDA Northwest's largest fundraiser of the year. In 2017 we raised \$415,000, and with your support this year we will hit our goal of \$450,000! All proceeds benefit APDA Northwest and go to support our local programs, services and research for the Parkinson's community.

Join us for a fun-filled night of cocktails, dinner, merriment and more at the APDA Magic of Hope Gala & Auction. It's a spirited gathering of the local Parkinson's community with many ways to support the Northwest Chapter of the American Parkinson Disease Association in their mission to improve the lives of those living with Parkinson's and fund a cure!

### Parkinson's Disease By the Numbers

1 million people in the US  
are living with PD

Every 9 minutes, someone in  
the US is diagnosed with PD  
(that's 60,000 people per year)

Men are 1.5 times as likely  
to get PD as women

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## 2018 Event Details

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### Who:

More than 400 guests will attend, many of whom have been touched personally by Parkinson's.

### What:

Wear your best cocktail attire and join us for a festive evening. The fun begins with a cocktail hour featuring games like a wine toss, raffle, and mystery treasure chest, followed by a live and almost live auction. Enjoy a fabulous dinner by Cameron Catering and the ever-popular dessert dash.

### When:

Saturday, April 28, 2018, 5:30 p.m.

### Where:

Seattle Design Center, 5701 6th Ave. South, Seattle, WA 98108

### Why:

1 million people in the U.S. are living with Parkinson's disease. Our goal is to raise \$450,000 from this year's gala and have all proceeds benefit APDA Northwest to support our local programs, services and research for the Parkinson's community.



## APDA Magic of Hope Gala & Auction Sponsorship Options

	Premier	Platinum	Gold	Silver	Bronze	Friend of APDA
Support Level	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,250
<b>Pre-Event Recognition &amp; Benefits</b>						
Logo on Gala invitation (commitment by January 13)	✓					
Logo on <a href="http://www.apdaparkinson.org/Northwest">www.apdaparkinson.org/Northwest</a>	✓	✓				
Promotional posts/features in social media marketing including Facebook, Twitter, and Instagram	5	3	2	1		
Logo included on event e-blasts	✓	✓	✓			
Logo hyperlinked on event registration page	✓	✓	✓	✓	✓	
<b>Event Day Recognition &amp; Benefits</b>						
Table(s)/Seats	3 tables of 8	2 tables of 10	2 tables of 8	1 table of 10	1 table of 8	2 seats
Preferred table location	✓	✓	✓			
VIP Champagne service	✓	✓				
Ad in auction catalog	Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page	Listed as Friend of APDA Sponsor
Event signage	✓	✓				
Verbal recognition	✓	✓	✓			
Screen recognition	✓	✓	✓	✓		
<b>Post-Event Recognition &amp; Benefits</b>						
Included in quarterly newsletter listing company as an event sponsor (commitment by January 13)	Logo	Logo	Name			
Other opportunities as approved	✓	✓				

Contributions to APDA are fully tax deductible to the extent permitted by law. Personalized sponsorship packages are available.





## 2018 APDA Magic of Hope Gala & Auction Sponsorship Commitment Form

### SPONSOR LEVEL

\_\_\_ Premier Sponsor (\$15,000)     \_\_\_ Bronze (\$2,500)  
\_\_\_ Platinum Sponsor (\$10,000)     \_\_\_ Friend of APDA (\$1,250)  
\_\_\_ Gold Sponsor (\$7,500)     \_\_\_ Other: \_\_\_\_\_  
\_\_\_ Silver Sponsor (\$5,000)



Company name/donor

Primary contact

Address

City

State

Zip code

Phone

Email

Alternate contact person

Phone

Email

Signature of primary contact

Date

*(My signature indicates authorization to make this commitment on behalf of my company.)*

- ☐ **YES**, you may list my/our name in press releases, annual reports, and/or internal publications as an American Parkinson Disease Association contributor. Please publish my/our name as: \_\_\_\_\_
- ☐ **NO**, I/we prefer the support remains anonymous. Please do not publish the name.

### Payment options: (payment is due upon commitment unless other arrangements have been made with APDA)

- ☐ check enclosed (payable to APDA)     ☐ credit card - Visa   MasterCard   AMEX   Discover

Credit Card Number

Expiration Date

CVV

Name as it appears on card

Signature

**Please send completed form to Jean Allenbach at [jallenbach@apdaparkinson.org](mailto:jallenbach@apdaparkinson.org) or fax 206-455-8980**

Contributions to APDA are fully tax deductible to the extent permitted by law. Tax ID: 13-196771